



OTC Markets Group Welcomes Creative Realities to OTCQX

NEW YORK – June 16, 2017 – [OTC Markets Group Inc.](#) (OTCQX: OTCM), operator of financial markets for 10,000 U.S. and global securities, today announced [Creative Realities, Inc.](#) (“Creative Realities”) (OTCQX: CREX), a leading provider of digital marketing solutions, has qualified to trade on the OTCQX® Best Market. Creative Realities upgraded to OTCQX from the OTCQB® Venture Market.

Creative Realities begins trading today on OTCQX under the symbol “CREX.” U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the company on www.otcmarkets.com.

"We congratulate Creative Realities on upgrading to our OTCQX Best Market," said Jason Paltrowitz, Executive Vice President of Corporate Services at OTC Markets Group. "Trading on OTCQX demonstrates to investors that Creative Realities meets the high financial standards and best practice corporate governance standards of our Best Market. We look forward to helping Creative Realities and its shareholders."

Rick Mills, Chief Executive Officer, remarked, "Given the Company's recent financial performance, anticipated 2017 growth outlook, and other announcements over the past several months, we believe moving up to OTCQX is the correct next step as we continue to build our business to deliver long-term shareholder value."

Creative Realities was sponsored for OTCQX by Maslon LLP, a qualified 3rd party firm responsible for providing guidance on OTCQX requirements and recommending membership.

Creative Realities helps retailers and brands use the latest technologies to inspire shopper engagement in and around the Store. Founded 16 years ago, the firm's evolving client base has led to recognized leadership in deploying technology aligned with strategic and consumer behavior goals at Retail. The firm has delivered consumer/shopper experiences, and is actively providing recurring services today, across diverse categories: Automotive, Apparel &

Accessories, Banking, Baby/Children, Beauty, CPG, Department Stores, Electronics, Fashion, Fitness, Foodservice/QSR, Financial Services, Gaming, Luxury, Mass Merchants, Mobile Operators, and Pharmacy Retail. The Company's ConeXus subsidiary designs, installs and services high-end audio-visual networks for global retailers, luxury brands, digital out-of-home (DOOH) companies, advertising networks, and outdoor clients. The Company has five offices across North America and active installations in 40 countries.

About OTC Markets Group Inc.

[OTC Markets Group Inc.](#) (OTCQX: OTCM) operates the OTCQX® Best Market, the OTCQB® Venture Market, and the Pink® Open Market for 10,000 U.S. and global securities. Through OTC Link® ATS, we connect a diverse network of broker-dealers that provide liquidity and execution services. We enable investors to easily trade through the broker of their choice and empower companies to improve the quality of information available for investors.

To learn more about how we create better informed and more efficient markets, visit www.otcmarkets.com

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