CreativeRealities⌁

Production Designer

Reports To: **User Experience Manager**   Location: **Windsor, Ontario Canada**
Department: **Content Design & Production**   FLSA: **Exempt**
Status: **Full Time**   Date Updated: **6/16/2017**

About Creative Realities

Creative Realities (www.cri.com) is a Creative Technology company focusing on bringing digital experiences to retail environments, designed to enrich and inspire the consumer journey. Our strong design and strategic discipline uniquely positions us to guide Fortune 100 Brands and Retailers on how best to apply technology in function of marketing, store, or customer objectives. Our end to end offering enables us to execute what we recommend: from design and app development, thought to deployment on site - and provide ongoing content and support to virtually any type of environment.

About the Position

Production Designers are responsible for working with the Creative team to produce content for client and internal applications. It is important that a Production Designer possess good time management skills as they are a key player in producing the overall project and ensuring that content production is completed on schedule.

Key Responsibilities

- Create web interfaces, graphic assets and video assets as required
- Responsible for assembling a visual interface, following the documents that are provided, which includes the synchronization of proper text, audio and video
- Work with the CRI quality process to ensure quality outputs
- Work within various content management systems as required, including web and digital signage content management systems
- Design animations and motion components when necessary
- Design creative concepts as required to support sales activity
- Produce marketing materials as required (client or internal)
- Develop concept prototypes using HTML, CSS and JavaScript
- Work directly with Art Director, Developers and UX Designers to ensure designed solution is carried out in production
- Work with User Experience Manager to estimate production effort for new projects and client related changes in scope as needed
- May be required to assist in wireframing, paper prototyping and usability testing

- Accurately track hours spent, whether associated with funded projects or non-billable internal tasks
- Take responsibility for assigned deliverables
- Know how to work collaboratively on a multidisciplinary product team
- Design for consistency with standards rather that creative expression
- Flexible and able to respond quickly to unforeseen changes

Education and Experience

- 2+ years of experience as a graphic designer
- 1+ year of front-end Web development (HTML, CSS, JavaScript)
- Must have fluent knowledge of the Adobe Creative Suite, with emphasis on Photoshop, After Effects, InDesign, Illustrator and Dreamweaver
- Experienced user of Microsoft Office products, including Word, Outlook, Excel and PowerPoint
- Working knowledge of file formats and settings as it relates to static, animated and video creative files

Key Competencies/Behaviors

- Exceptional written and oral communication
- Adapts to changes in the work environment by managing competing demands with the ability to reprioritize at a moments' notice
- Ability to change approach or method to best fit the situation; while able to deal with frequent change, delays, or unexpected events
- Actively manage multiple assigned deadlines, including competing demands and concurrent projects, while using time efficiently
- Demonstrates accuracy and thoroughness; while looking for ways to improve and promote quality
- Applies feedback to improve performance; while monitoring own work to ensure quality

Benefits

Medical Insurance, Dental Insurance, Vision Insurance, Life Insurance, Disability Insurance, Paid Vacation Days, Paid Holidays

Qualified applicants for this position can submit qualifications to hr@cri.com.